CSR Project Proposal

Basta
LEADING TOWARDS BETTER INDIA

FUTURE SKILLS EDUCATION PROGRAM

Implemented by: Basta Welfare Foundation

Executive Summary

Basta Welfare Foundation proposes the **"AI for All – Future Skills Education Program"**, a CSR initiative aimed at providing accessible and inclusive Artificial Intelligence education to school students, with special focus on underserved communities and Tier 2/3 regions.

The program equips students from Grades 1–12 with foundational AI knowledge, digital literacy, problem-solving abilities, and ethical awareness through structured curriculum delivery, teacher training, hands-on projects, and mentorship.
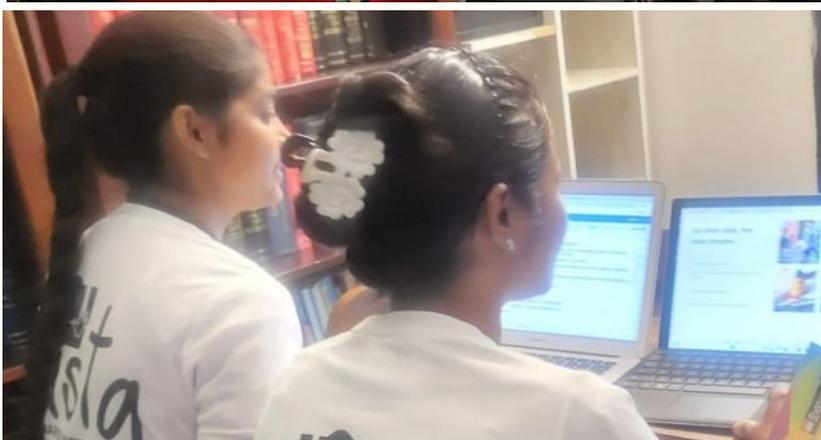
Through this initiative, Basta Welfare Foundation seeks to bridge the digital divide and ensure that students from all backgrounds gain early exposure to future technologies—empowering them to become creators, innovators, and responsible digital citizens.

ABOUT BASTA WELFARE FOUNDATION

Basta Welfare Foundation is a registered non-profit organization dedicated to education, community development, health awareness, and livelihood empowerment among underserved populations.

The Foundation works at the grassroots level to design scalable, impact-driven programs that promote equal access to opportunities, particularly for children, youth, and women from economically marginalized communities.

With strong community outreach and implementation experience, Basta Welfare Foundation focuses on creating sustainable, long-term social impact through education-led initiatives.

PROJECT RATIONALE

India's rapid digital transformation has created an urgent need for early exposure to emerging technologies such as Artificial Intelligence. However, many students—especially in low-income and non-metro regions—lack access to quality digital education, trained teachers, and structured learning pathways.

Key challenges include:
- Limited access to future-skills education
- Lack of AI-ready curriculum in schools
- Shortage of trained educators
- Language barriers
- Minimal exposure to hands-on technology learning

This project addresses these gaps by introducing structured AI education at the school level, supported by teacher enablement and community engagement.

PROJECT GOAL & OBJECTIVES

To enable school students from diverse socio-economic backgrounds to gain foundational AI literacy and future-ready skills.

Objectives
1. Introduce age-appropriate AI education for students (Grades 1–12).
2. Build student confidence through project-based learning.
3. Train teachers to integrate AI concepts into classrooms.
4. Promote ethical and responsible use of technology.
5. Ensure inclusion of underprivileged students through subsidized access.

TARGET BENEFICIARIES

- School students from Grades 1–12
- Government and low-income private schools
- Girls and marginalized communities

Estimated Reach (per cycle): 500+ studentsInclusion Focus: Minimum 50% students from underserved backgrounds

PROGRAM COMPONENTS

A. Student AI Curriculum

A structured learning journey covering:
- AI awareness and digital basics
- Data literacy and problem solving
- Machine learning concepts
- Generative AI fundamentals
- Real-world applications

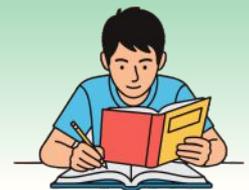Delivered through weekly sessions, interactive activities, and mini-projects.

B. Teacher Enablement
- Hands-on teacher workshops
- Classroom integration guidance
- Certification support
- Ongoing academic mentoring

C. Practical Learning & Projects
- Group projects and capstone activities
- Community-based problem solving
- Annual showcase and certification

D. Inclusion & Outreach
- Scholarships and subsidized programs for underprivileged students
- Special workshops for girls and marginalized groups
- Community awareness sessions

IMPLEMENTATION PLAN

Phase 1 – School Onboarding & Baseline (Month 1)
- Partner school identification
- Student enrollment
- Baseline assessments
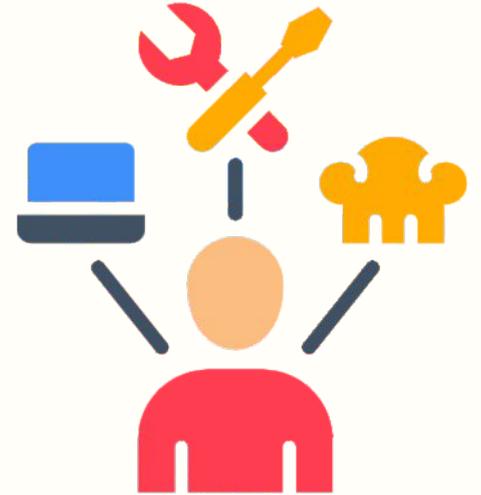
Phase 2 – Training Delivery (Months 2–6)
- Weekly AI sessions
- Teacher training workshops
- Practical projects

Phase 3 – Showcase & Certification (Month 7)
- Student demonstrations
- Certification distribution

Phase 4 – Mentorship & Follow-Up (Months 8–12)
- Continued guidance
- Advanced learning pathways

EXPECTED OUTCOMES

Improved digital literacy and problem-solving skills
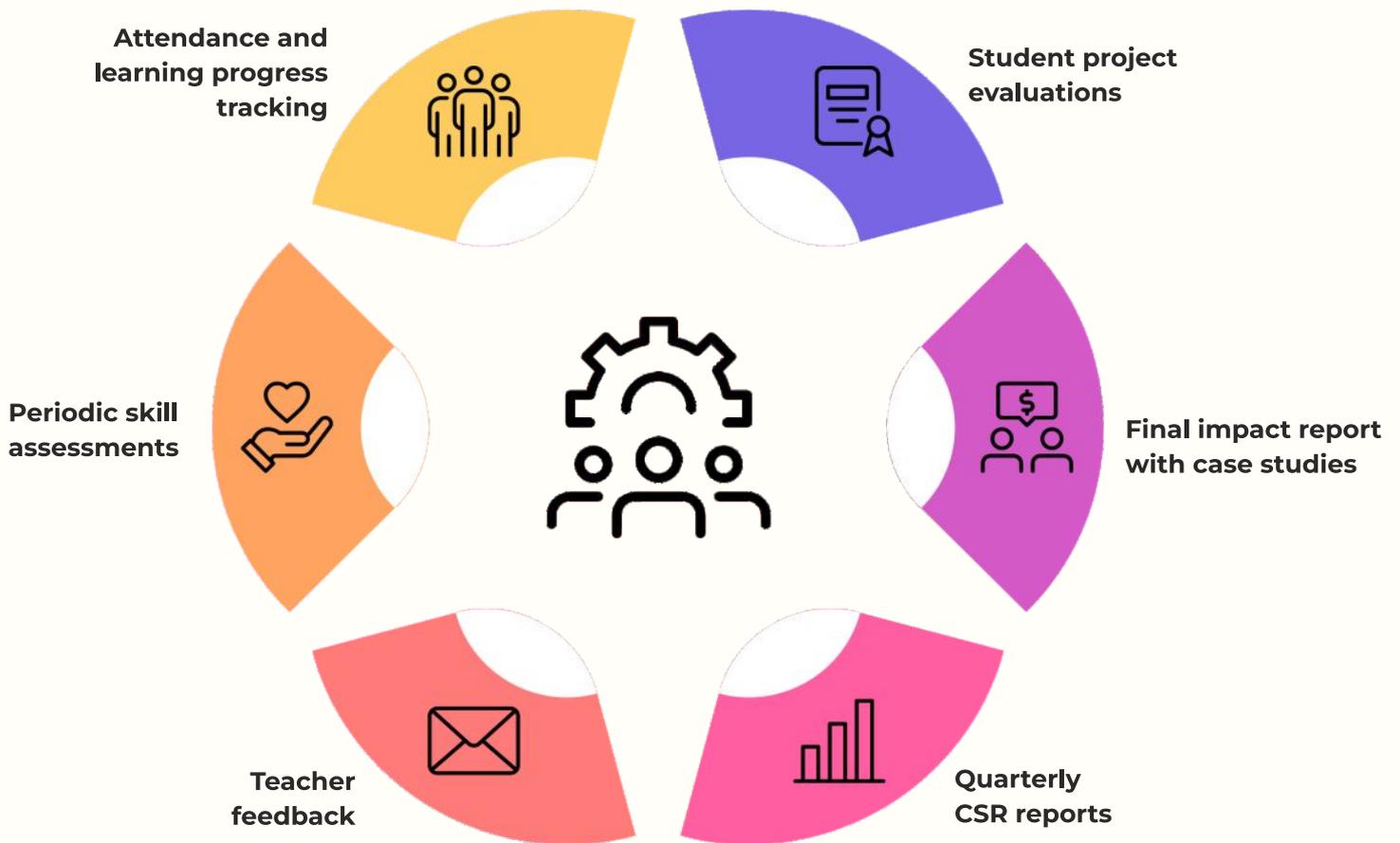
Increased confidence in technology use

Enhanced teacher capability

500+ students trained annually

Greater participation of girls in STEM learning

MONITORING & EVALUATION

Attendance and learning progress tracking

Student project evaluations

Periodic skill assessments

Final impact report with case studies

Teacher feedback

Quarterly CSR reports

CSR ALIGNMENT

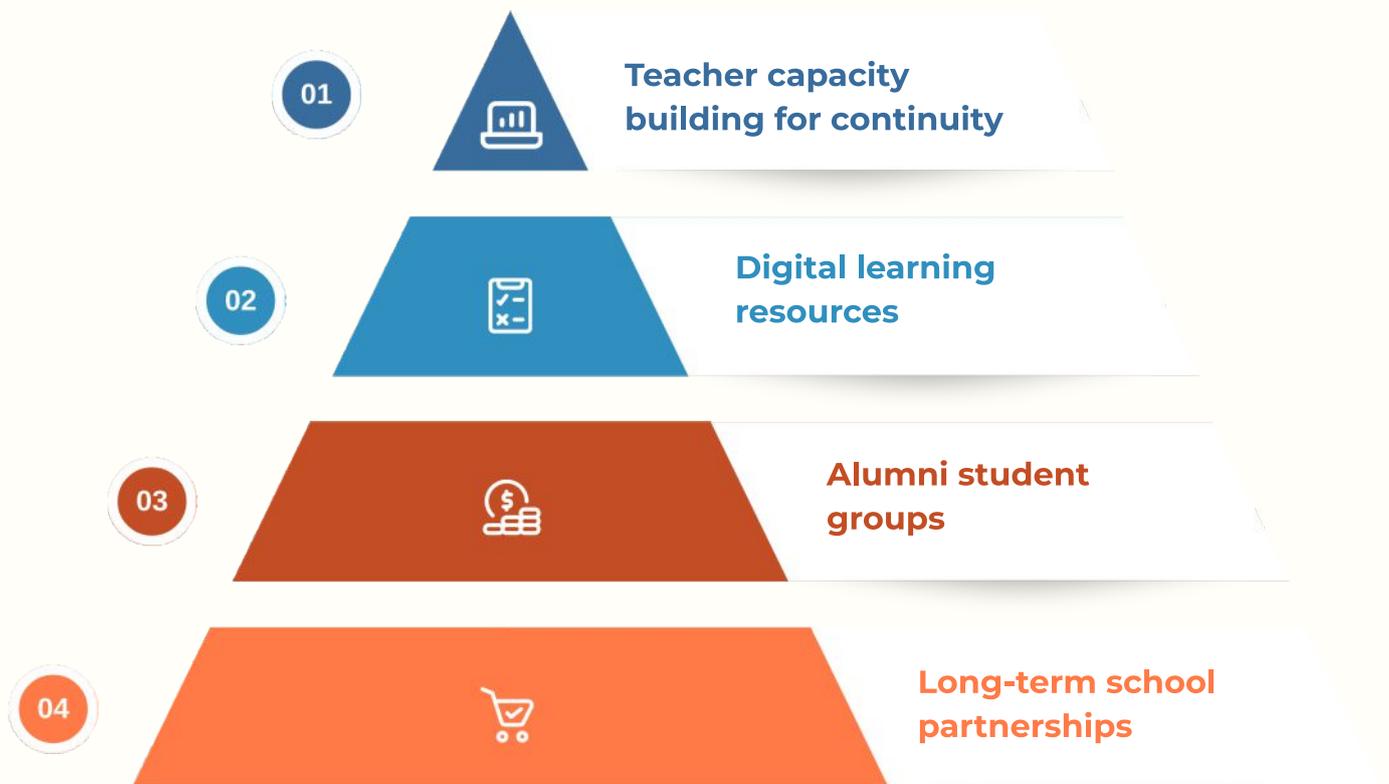**This project aligns with Schedule VII of the Companies Act, 2013 under:**

- Promotion of education
- Skill development
- Digital inclusion

Basta Welfare Foundation will provide:

- Utilization Certificates
- Progress & Impact Reports
- Documentation and case studies

SUSTAINABILITY

01 — Teacher capacity building for continuity

02 — Digital learning resources

03 — Alumni student groups

04 — Long-term school partnerships

CALL TO PARTNERSHIP

Basta Welfare Foundation invites CSR partners to join in building future-ready generations through inclusive AI education.

Together, we can ensure that every child—regardless of background—has access to the skills needed to thrive in tomorrow's digital economy.

ANNUAL PROJECT BUDGET

(For approx. 500 students annually)

Component	Amount (INR)
Curriculum Development & Learning Resources	7,00,000
Trainers / Facilitators & Program Staff	12,00,000
Teacher Training & Capacity Building	5,00,000
Student Training Delivery (sessions, labs, activities)	8,00,000
Digital Tools, Content & Infrastructure	5,00,000
Inclusion Support (scholarships, subsidized access)	4,00,000
Monitoring, Evaluation & Impact Reporting	3,00,000
Community Outreach & Awareness	3,00,000
Administration & Operations	3,00,000
Total Annual Budget	**50,00,000**

EXPECTED ANNUAL IMPACT AT

- 500+ school students trained (Grades 1–12)
- 50%+ beneficiaries from underserved communities
- Teacher enablement across partner schools
- Improved digital literacy & problem-solving skills
- Increased participation of girls in STEM learning
- Full CSR compliance with utilization & impact reports

SCHOLARSHIPS, SPONSORSHIPS & JOB PLACEMENT SUPPORT

Basta Welfare Foundation is committed to ensuring that financial barriers do not prevent deserving students from accessing future skills and employment opportunities. As part of the AI for All – Future Skills Education Program, the Foundation will provide scholarships, sponsorships, and structured job placement support to eligible beneficiaries.

A. SCHOLARSHIPS & SPONSORSHIPS

- Merit-based and need-based scholarships for students from economically weaker sections
- Full and partial sponsorships for underprivileged children to participate in AI learning programs
- Support for certification costs and learning materials
- Special sponsorship focus for girls and marginalized communities

These initiatives ensure inclusive participation and equal access to quality education.

B. CAREER READINESS & JOB PLACEMENT

For senior students and youth participants, Basta Welfare Foundation will facilitate:
- Career counselling and guidance sessions
- Resume building and interview preparation
- Industry interaction and exposure visits
- Internship opportunities with partner organizations
- Entry-level job placement assistance in digital and technology-enabled roles
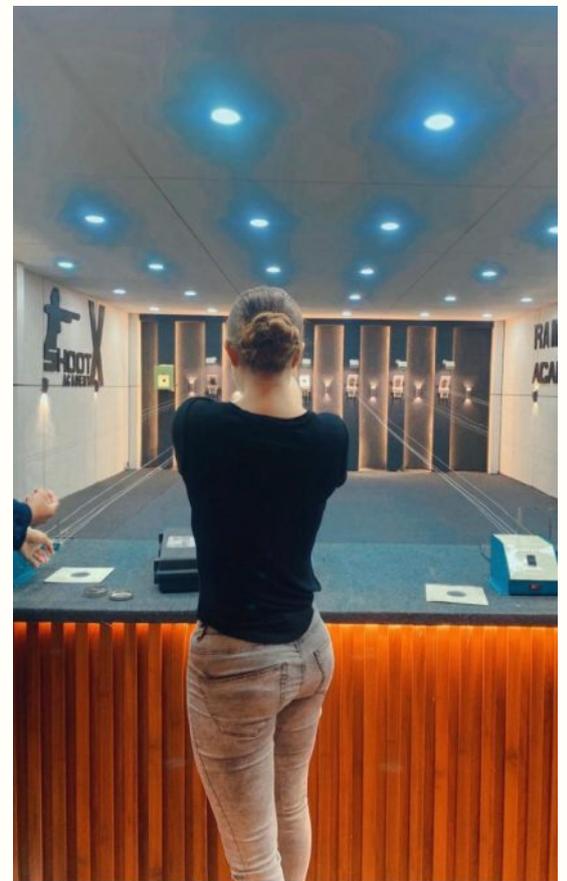
The Foundation will actively collaborate with corporate partners, startups, and local enterprises to create placement pipelines for trained candidates.

C. EMPLOYMENT OUTCOMES (ANNUAL TARGETS)

With an annual CSR budget of ₹50 lakhs, the program aims to deliver:
- Scholarships / sponsorships for 150+ students
- Direct job placement support for 100+ youth participants
- Internship opportunities for senior students
- 15–20 direct project jobs (trainers, coordinators, mobilizers)
- Creation of a sustainable talent pipeline for higher education and employment

More Information
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